UTOPIAN SOCIETY POSTER PROJECT

Pretend that the world is starting over tomorrow – and you want to decide how it will go. As the leader of this new society, you have to give it a name, pick an area, and decide on the rules of the land. You will illustrate a poster to advertise your vision of the new world to other people. In your poster, you should display the name of the world and the rules concerning:

- **Money** – How is money earned? How is it dispersed? Does everyone get an equal amount – or do people work for their individual shares?
- **Environment** – Do you want to live in the rainforest or by the ocean? How will you take care of your environment? Will your new world be a green society?
- **Education** – Will your children go to school? Do they *have* to? What about college?
- **Laws** – Who makes laws? Who enforces them? What happens if someone does not follow a law?
- **Infrastructure** – Where will people live? How will they get from place to place? Will there be a mixture of living environments?
- **Clothing** – Will people be allowed to choose what they wear? Or will there be a uniform?

Design your poster with six different sections – one for each of the categories above. You should have an <u>illustration and a brief description</u> to go along with each of the categories. Make sure you display your new name!

Making a Poster : Utopian Society

Student Name: _____

CATEGORY	4	3	2	1
Pictures	Graphics are all in focus and the content easily viewed.	Most graphics are in focus and the content easily viewed.	Most graphics are in focus and the content is easily viewed.	Many graphics are not clear or are too small.
World Name	Name can be read from 6 ft. away and is quite creative.	Name can be read from 6 ft. away and describes content well.	Name can be read from 4 ft. away and describes the content well.	The name is too small and/or does not describe the content of the poster well.
Grammar/ Mechanics	There are no grammatical mistakes on the poster.	There is 1 grammatical mistake on the poster.	There are 2 grammatical mistakes on the poster.	There are more than 2 grammatical mistakes on the poster.
Required Elements	The poster includes all 7 required elements as well as additional information.	All required elements are included on the poster.	All but 1 of the required elements are included on the poster.	Several required elements were missing.